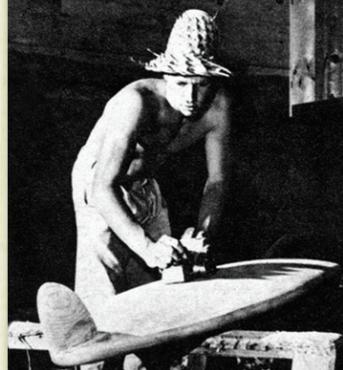


HOBIE HISTORY

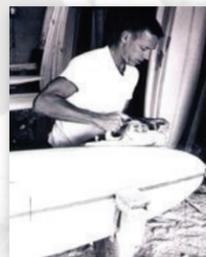
1950

Hobie Alter shaped his **first surfboard** in his parents' Laguna Beach garage.



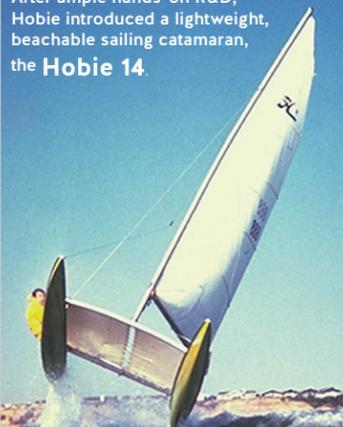
1958

Hobie teamed up with Grubby Clark to produce the world's **first fiberglass-and-foam-core boards**, revolutionizing surfing.



1968

After ample hands-on R&D, Hobie introduced a lightweight, beachable sailing catamaran, the **Hobie 14**.



1974

Introduced the **Hobie Hawk** remote controlled glider.



1982

Reading the water is tricky, but Hobie tamed reflected light with its line of **polarized sunglasses**.



1987

Ladies love watersports, so Hobie delivered fashion-forward, functional **women's swimwear**.



1994

The **Hobie Float Cat** marked the company's first cast into angling.



1995

A design ahead of its time, the **Hobie TriFoiler** dropped jaws with its staggering speed.



1997

Hobie MirageDrive® delivered "A New Way to Kayak," by pedaling instead of paddling.



2001

The **Mirage Outback** introduced kayak fishing in an SUV package.



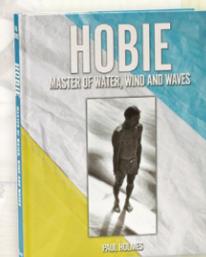
2006

The versatile **Mirage Adventure Island** offered the ability to sail, pedal, paddle and play.



2014

Hobie Alter's **epic biography**.



1954

Demand for Hobie's boards spiked, so he opened **his first Surf Shop in Dana Point, California**.



1962

After witnessing the birth of skateboarding, Hobie **introduced polyurethane skateboard wheels**, the sport's biggest evolution.



1970

Classic. The two-person, double-trapeze **Hobie 16** became an international sensation, instantly sparking the "Hobie Way of Life".



1982

The **Hobie 33** was the fastest, sleekest monohull in its class.



1994

The **Hobie Wave** was designed and crafted as the perfect, simple, rotomolded catamaran.



1996

The **Hobie Pursuit kayak** ushered in a new generation of rotomolded polyethylene touring kayaks.



2000

The **Hobie Mirage® Tandem** introduced two-person, Mirage kayaking experience, while offering an optional sail kit.

2005

Building on 50 years of industry-leading board design, **Hobie SUPs** propelled surf sports off the beach to nearly any lake, stream or bay worldwide.



2009

Hobie landed a massive strike with the **Mirage Pro Angler 14**, a feature-laden, angler-specific boat.